

## **FOR IMMEDIATE RELEASE**

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### **The Brookmeade Community Wins Intalere Healthcare Achievement Award**

*Recognized for outstanding operational improvements to ensure best-in-class healthcare delivery*

Rhinebeck, NY – The Brookmeade Community has been recognized by Intalere, formerly Amerinet, as an Intalere Healthcare Achievement Award winner in the category of Community Impact and Innovation. Through this annual awards program, Intalere recognizes successful initiatives its members implement to enhance quality and operations, improve patient satisfaction and increase community awareness and education.

“The achievement awards truly illustrate the essence of the new Intalere brand,” said Brent Johnson, Intalere president and CEO. “Customized solutions, in supply chain and other areas, that showcase innovative products, services and technologies, and the best practices of progressive healthcare providers.”

The Brookmeade Community winning project The Arts Initiative: Explorations in Art and The Brookmeade Community Chorus, involved finding effective avenues for self-expression and communication for every individual, but especially so for those living with dementia and chronic illnesses. The Brookmeade Community wanted to find a way to restore residents’ ability to express them, increase their self-esteem and improve their quality of life. The Brookmeade Community launched The Arts Initiative: Exploration in Arts and The Brookmeade Community Chorus that centered around creative expression and the arts. The residents were empowered to choose their own mode and self-expression resulting in increased self-esteem and a measurable increase in their quality of life. In addition, the community embraced and was supportive of this initiative – an exhibit of the residents’ artwork was held at a local art gallery and the chorus was invited to perform live on a local radio station.

“We are honored to be recognized by Intalere for the work we have done to increase the quality of life for our residents,” said Karen Zobel “We are dedicated to making improvements to benefit our residents, staff and the community and appreciate the national recognition of our efforts.”

Two representatives from The Brookmeade Community will be presented with the award at a ceremony which will be held during the 2016 Intalere Member Conference, May 17-20, in Las Vegas, Nevada. The winning project will also be featured in a professional banner session and included in a best practices compendium.

### **About The Brookmeade Community**

The Community at Brookmeade, located on 75 country acres just outside the Village of Rhinebeck, is a senior living retirement community serving the Hudson Valley and surrounding areas. Arbor Ridge offers independent living, The Terraces offers assisted living, and The Baptist Home provides long term care, sub-acute rehabilitation, palliative care and Out-Patient Rehabilitation Services.

### **About Intalere**

Intalere’s mission focuses on improving the operational health of America’s healthcare providers by designing tailored, smart solutions that deliver optimal cost, quality and clinical outcomes. We strive to be the essential partner for operational excellence in healthcare through customized solutions that address customers’ individual needs. We assist our customers in managing their entire non-labor spend, providing innovative technologies, products and services, and leveraging the best practices of a provider-led model. As Intalere draws on the power of our owner Intermountain Healthcare’s nationally-recognized supply chain expertise and leadership in technology, process improvement, and evidence-based clinical and business best practices, we are uniquely positioned to be the innovation leader in the healthcare industry. Visit [www.intalere.com](http://www.intalere.com) to learn more.